

Gage Marketing Migrates from GCOS to NT

A few months ago, the Michigan operation of Gage Marketing was running several critical applications on a Bull DPS 7000 configuration that was plagued with failing hardware problems, not Year 2000 compliant and costing a great deal of both financial and people resources to maintain. Today, the same applications are running in an NT client/server environment on new, low-cost, high availability, commodity hardware, fully Year 2000 compliant and being maintained at a very low cost.

Once again, the combination of GDT-TS7, MicroFocus COBOL Workbench and Centurion products with InfoSol migration services provided a successful solution. The total solution, including Year 2000 code renovation, was executed in just a few months.

The migration and renovation consisted of around 600 COBOL programs (200 on-line and 400 batch), 200 indexed files, 150 screens and 300 JCL members. Ron Butterbaugh, Director of Information Technology at Gage, said, "InfoSol did a superb job. In addition to their excellent technical guidance, Gage was very appreciative of the proactive project leadership they demonstrated throughout the entire project."

The Gage Marketing Group is the world's largest integrated marketing company providing long-term strategic consultation for hundreds of corporations, including 75 of the Fortune 100 companies. Gage designs and executes promotions which involve 50% of all U.S. households annually and processes more than 2 million orders per day.